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For Immediate Release
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Psst: Got a Secret? About Friends, Crushes, Parents, Parties, Ideas...Keep 'Em Secret with *Invisible Secrets*

Van Nuys, CA—Passing secret notes is a time-honored kid tradition. Passing *invisible* secret notes is *so* 2003. **Invisible Secrets** are a new blacklight note set from Swingset Press. Each set comes equipped with a small blacklight that fits easily in the hand (and can serve as a keychain or can hook to



your backpack), a pen with invisible ink and a cool matching pad of paper for jotting notes. They come in two great styles: black with red flames and purple with hearts and flowers. Best of all, at \$9.99 they're a price kids can afford themselves, or make a great birthday present or holiday stocking stuffer. Who *doesn't* need

Invisible Secrets? Maybe an invisible person, but other than that, every kid will love having this item tucked in his/her backpack.



Psst: Wanna come over after school and hang out?

Yeah, but I gotta ask my 'rents.

OK, we're having pizza so hang with us for dinner, too!

How much cooler would this note conversation be in blacklight and invisible ink? *Much* cooler!

Invisible Secrets is also a handy place to note personal thoughts until you get home and can record your secrets in your **My Ultra Secret Stuff Journal** blacklight diary, also from Swingset Press. There's also **My Ultra Secret SPY Stuff**. Similar concept, but special codes are printed in invisible ink inside the journal's covers, so secret thoughts can be written invisibly *and* in code for double secrecy. Both journals are \$19.95.

In addition to the award-winning journals, Swingset Press' latest hot new product, **Frendz Pakz**, a set of four themed card decks, make it fun and easy for tweens to become BFF. **Invisible Secrets** can be bought at more than 2,000 specialty toy, gift and girl's apparel and accessory stores across the nation, including Learning Express, Zutopia/Wet Seal, Deb Shops, Hastings Music & Books—or worldwide on the Internet at the company's web site, www.swingsetpress.com.

Note to Editors: JPG images and product samples are available on request. The company can be reached at (888) 543-9366.